**Table 1. Knowledge application scenarios.**

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| # | Role | Objective | Context | Response | Response Measurement |
| 1 | Worker (Animator),Technical leader | Resolve conflict between tasks assigned to an employee compared with the work performed by other workers | Phase or project process:Preproduction, production and postproductionEnvironmentDevelopment of digital content. | Decisions associated to conflicting tasks | Number of decisions / Number of assigned tasks in conflict |
| 2 | Technical leader,Project Manager,Quality Manager | Identification of reusable artifacts within the same project or in other projects | Phase or project process:Preproduction, production and postproductionEnvironmentDevelopment of digital content. | Set of decisions and justifications associated to a digital content. | Number of decisions / Total number of attributes |
| 3 | Worker (Animator), Technical Leader,Product owner | Avoid rework to identify or understand customer preferences for the product | Phase or project process:Preproduction, production and postproductionEnvironmentSeveral workers.Existence of relations between the tasks performed by different workers | Decisions associated to conflicting tasks | Characteristics defined by the customer / Number of decisions associated to customer preferences |
| 4 | Worker (Animator) | Understanding of prior Project progress | Phase or project process:Preproduction, production and postproductionEnvironmentArrivals or changes in team members. | The set of decisions associated to a project in chronological order | Number of decisions / Total number of assigned tasks |
| 5 | Worker (Animator)Technical leader,Quality Manager,Project Manager,Product owner | Determine the impact of changes to characteristics previously established for digital content | Phase or project process:Preproduction, production and postproductionEnvironmentChanges in the characteristics of a digital content that was previously developed or is under construction | Set of decisions and justifications associated to a digital content. | Number of decisions associated to digital content / Number of content features |